

SHREYANSH N GAIKWAD

CREATIVE TECHNOLOGIST

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ABOUT

I work where visual storytelling, software and technology overlap. I started in 3D and motion, and the work has grown into production tools, automation, systems integration and generative AI.

EXPERIENCE

Sr. Motion Graphics Designer · Dentsu Global MAY 2025 - PRESENT
Services

- + Motion and video work for campaigns across Sony, American Express, Hilton, Adobe, Chery and nbn.
- + Part of the AI team behind internal AI video productions, including **The Answer** and **Prompt Fiction**.
- + Build internal tools and AI systems, including DGS Dynamo / Plotmate Studio and Studio Pulse.

Video Production Lead · Being Addictive, Pune APR 2024 - JAN 2025

- + Full-length product and corporate videos for Lexicon Networks, Equip9, BAMS, Luxelan and Infinity Switches.
- + Led a team of three making reels for Rolls Mania, BAMS and Luxelan.
- + Made the company's first CGI reel, start to finish in a day.
- + Part of a major BAMS photoshoot that turned into four full-length adverts.
- + Rendered the whole BAMS product catalogue in 3D for their website and Amazon listings, replacing badly shot photos.
- + Video website banners for BAMS, Ashdan and T6 Realty.
- + Put the office PCs on static IPs with named desktops, and helped fix PC issues.
- + Won the Rising Star award within the first three months.

3D Generalist · Arphics, Pune DEC 2019 - MAY 2023

- + Won a contract with Pinkpaisa.net and edited several lecture series for their courses, which brought in more than 100k in revenue.
- + Promotional video production for an American event organiser, and video work for international and local clients.
- + Built a school website with a custom admission portal that generates PDFs.
- + Brand revamp for YouTubers with 300K subscribers, plus a logo reveal for their e-sports team.
- + Anime poster art that sold as posters on Amazon.
- + Led a team of four on a project for a national hapkido boxing organisation.

CREATE

Blender, Flip Fluids, Maya, 3ds Max, Unreal Engine, Substance Painter, F-Spy, After Effects, Photoshop, Illustrator, InDesign, Premiere Pro, DaVinci Resolve / Fusion, Nuke, Spine, Rive, Figma

ALSO

3D, CGI, motion, compositing, fluid / smoke / fire / debris simulation, screenwriting, storyboarding

DEVELOP

C, C++, Java, JavaScript, Python, SQL, Bash, PHP, HTML5, CSS

ENGINEER

Git, Linux, Docker, Electron, Tauri, APIs, n8n

ALSO

Automation, systems integration, workflow engineering, data visualization

AUGMENT

Generative AI, offline LLMs, ComfyUI, Freepik Suite and Spaces, Weavy

EARLIER WORK

Promotional Video Production · Solasta 18 Model Hunt, FEB - MAY 2018
Pune

- + Part of the promotion for Pune's biggest model hunt, held at Pimpri Chinchwad, which brought in over 200k in revenue.
- + Animated the logo reveal and worked with the photographers on the final reel.

Asset Designer · Buggless Bytes, Remote JAN - JUN 2017

- + Made game-ready 3D assets with custom PBR textures for a Unity game, working from the team's blueprints and with a Substance Painter artist.

SELECTED PROJECTS

- + **DGS Dynamo / Plotmate Studio.** A video production system that combines several AI models and offline LLMs to make full AI videos.
- + **Studio Slice.** A Tauri desktop tool that breaks PSD or Figma designs into PNG assets for HTML banner production.
- + **Studio Pulse.** A Tauri app that turns utilization sheets into one visual report for a team across markets.
- + **Scalemint.** Worked on the packaging and deployment of the HTML Automation app, using Tauri and Electron.
- + **HTML banners** for American Express, Chery and nbn.

CLIENT WORK

- + **Sony** YouTube commercial edit and localisation · **Hilton** social ads and versioning · **nbn** Mover's campaign ads
- + **American Express** and **Chery** video assets · **Adobe** GIF banner for Firefly · **McCain's** 2D animation
- + **Kellogg's** interactive Rive animations and spritesheets

EDUCATION

Bachelor's in Media, Graphics & Animation

YCMOU · CGPA 8.47

HONORS & AWARDS

- + Climbing High Award, with the AI team, for internal AI video productions
- + Third place at NXT24, with the team
- + Rising Star Award, Being Addictive
- + Google Certificate in Digital Marketing & E-Commerce
- + Dentsu AI Engaged (Machine Learning) and AI Proficient programs
- + Certificate in C & C++, Disha Computer Institute
- + Class rank 1 in the Computer Olympiad, twice
- + Certificate of Merit, MaRRS International Spelling Bee

BEYOND WORK

- + Led a team of three building a metal detector for a college science exhibition, 2018
- + Book editor on an Amazon category best-selling book, 2021
- + Edited an entire Udemey course for a coach, 2021